
BUSINESS DEVELOPMENT COMMITTEE

MEETING NOTICE AND AGENDA

Tuesday, August 27 2019 - 5:30 p.m.

Building Dept. Conference Room, Rockledge City Hall,
1600 Huntington Lane, Rockledge Florida 32955

1. CALL TO ORDER
2. APPROVAL OF MINUTES- Regular Minutes of June 25, 2019
 - A. Attendance Records
3. PERSONAL APPEARANCES / PRESENTATIONS
4. OLD BUSINESS - None
5. NEW BUSINESS - None
6. REPORTS & COMMUNICATIONS
 - A. Report: Community Redevelopment Agency/Britta Kellner, CRA Coordinator
 - B. Report: Economic Development Committee (EDC)/Liz Logan
 - C. Report: Projects Update/Alix Bernard, Planning Director
7. ADJOURN

**ROCKLEDGE BUSINESS DEVELOPMENT COMMITTEE
MEETING MINUTES**

Tuesday, June 25, 2019 - 5:30 p.m.

1. CALL TO ORDER

The Rockledge Business Development Committee met on Tuesday, June 25, 2019, at 5:30 p.m. in the Building Department Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

MEMBERS PRESENT: Dan Henn (Chairman), Amy Tidd, Janet Monaco, Art Edwards, Frank White, Elizabeth Logan and Sean Farrell.

MEMBERS ABSENT: Paul Grossman (unexcused), Ronald Ramsey (unexcused) and Trevor Echerd (unexcused).

STAFF PRESENT: Brenda Fettrow, City Manager, Alix Bernard, Planning Director; Britta Kellner, Community Redevelopment Coordinator; and Tracy Priebel, Recording Secretary.

With a quorum present, the meeting was called to order by Chairman Henn at 5:30 p.m.

2. APPROVAL OF MINUTES (Regular Minutes of April 30, 2019)

- Regular Minutes of April 30, 2019

By motion of Art Edwards, seconded by Amy Tidd, the Business Development Committee moved to approve the minutes of the Regular Meeting of April 30, 2019 and the Attendance Record of same and passed unanimously.

A. Attendance Record

See Item 2, Approval of Minutes.

3. PERSONAL APPEARANCES/PRESENTATIONS

None

4. OLD BUSINESS

None

5. NEW BUSINESS

A. Selection of Chairman and Vice Chairman.

Chairman Henn opened the floor to nominations for Chairman. Amy Tidd nominated Dan Henn for Chairman. There being no further nominations, by acclamation Dan Henn retains the position.

Chairman Henn opened the floor to nominations for Vice Chairman. Art Edwards nominated Paul Grossman; Frank White nominated himself; and Amy Tidd nominated Liz

Logan, who declined. The floor was closed to nominations. Mr. White stepped out and the committee voted. Paul Grossman will remain the Vice Chairman, per the committee.

B. Selection of Business of the Quarter for 2nd Quarter

Chairman Henn opened the floor to nominations in addition to the two suggested by staff:

Staff nominated Rockledge Gardens and Edward Jones. There being no more nominations, the floor was closed; however, Amy Tidd would like Palmer House to be considered for the next quarter.

A vote was taken and Rockledge Gardens was named Business of the Quarter for the Second Quarter of 2019.

6. REPORTS & COMMUNICATIONS

A. Report: Community Redevelopment Agency/Britta Kellner, CRA Coordinator

CRA Coordinator Britta Kellner reported a request for proposals was released on June 17th for Barton Blvd. and Florida Ave. The CRA will be developing a Sunset Plan.

Ms. Kellner reported that the Space Coast Health Foundation was submitted as a project to be considered for the Florida Redevelopment Association annual awards.

B. Report: Economic Development Committee (EDC)/Liz Logan

Liz Logan reported the following:

- Liz Logan attended the June 5th EDC meeting at the Tides at PAFB. There were two speakers; Colonel Mary Martin, Commandant of DEOMI, which promotes acceptance and inclusion and Bill McInnish of Eau Gallie High School. Bill oversees the Aviation Technology program, where students are building an airplane.

C. Report: Projects Update/Brenda Fettrow, City Manager and Alix Bernard, Planning Director

Brenda Fettrow, City Manager reported:

- Steve Phelps of Edward Jones has been assisting people who are close to retirement with helpful information.
- Virgin Trains had a meeting last week about beginning work in 2020. There will need to be a second set of tracks laid, and no promises have been made about a stop. There have been concerns voiced about traffic and construction and Amy Tidd voiced a concern over the placement of the traffic bars in relation to the tracks. There was also a suggestion of posting signage of Rockledge being in support of the train.

Alix Bernard, Planning Director reported on the following projects:

- Pirtek has not responded as yet to the request for a November site visit, but she will keep trying.
- There is a new sub-division development on 151 acres for 408 homes on the south side of Pluckebaum. A Development Agreement will be included in the plan.

- The Civic Hub opened last week.
- The Fire Station #36 on Fiske Blvd. opened last week with an uncoupling ceremony. Cities officials from around the state have already asked about visiting the new station.
- Senior Assisted Living at Roy Wall/Fiske Blvd has a new contractor and will be submitting a new design plan.
- Palm Cove is starting to build its 85 single family homes.
- Bayside Cottages at Newton Circle will have 35 single family homes.
- Huntington Estates is complete.
- The Brevard County EOC has cleared the site on Huntington Lane. It will be a secured property with gates.
- Village Green is still up for sale at \$4.5M.

DISCUSSION:

Chairman Henn asked for any other reports:

- Liz Logan asked about Brookview's 28 homes. Alix Bernard reported they are ready for final platting and getting their finances together (\$1.3M).
- Art Edwards encouraged everyone to come out to the July 4th picnic at McLarty Park. He will manning the grill again this year.
- Dan Henn reminded everyone about recent IRS scams and that we will not be meeting in July.

7. ADJOURN

There being no further business to come before the Committee, the meeting adjourned at 6:12 p.m.

Submitted by:

Tracy Priebel, Recording Secretary

Approved by:

Chairman, Business Development Committee

*BUSINESS DEVELOPMENT COMMITTEE ATTENDANCE
2019*

| <i>BOARD MEMBERS</i> | <i>JAN</i> | <i>FEB</i> | <i>MAR</i> | <i>APR</i> | <i>MAY</i> | <i>JUN</i> | <i>JUL</i> | <i>AUG</i> | <i>SEP</i> | <i>OCT</i> | <i>NOV</i> | <i>DEC</i> |
|----------------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|------------|------------|---------------------|
| | | | | | Site Visit | | No Meeting ***** | | | | Site Visit | No Meeting ***** |
| ECHERD, Trevor | P | E | P | P | U | U | ***** | | | | | ***** |
| EDWARDS, Art | P | P | P | E | P | P | ***** | | | | | ***** |
| FARRELL, Sean | | | New Member | P | P | P | ***** | | | | | ***** |
| GROSSMAN, Paul (V) | P | P | P | P | U | U | ***** | | | | | ***** |
| HENN, Daniel (C) | P | P | P | P | P | P | ***** | | | | | ***** |
| LOGAN, Elizabeth | P | P | P | E | P | P | ***** | | | | | ***** |
| MONACO, Janet | P | P | P | P | P | P | ***** | | | | | ***** |
| RAMSEY, Ronald | E | P | P | P | P | U | ***** | | | | | ***** |
| TIDD, Amy | P | P | P | P | P | P | ***** | | | | | ***** |
| WHITE, Frank | P | P | E | E | P | P | ***** | | | | | ***** |

P = Present
E = Excused Absence
U = Unexcused

No meetings held in July or December due to the holidays.

RESOLUTION #2002-540

SECTION 4

Members missing three consecutive meeting (unexcused) or four meetings within a twelve-month period shall be removed from the board. The City Council may remove any members of the board with or without cause.

BUSINESS OF THE QUARTER/YEAR CRITERIA/FORM

"Community Involvement isn't Just Important. It's Essential."

Guidelines:

1. Must be located in the City limits of Rockledge and hold a current Business Tax Receipt License for a minimum of one year.
2. Community involvement.
3. Business Appearance: Interior and exterior properly maintained.
4. Customer Service: Are the employees knowledgeable about the product? Are they courteous and friendly to customers?
5. Any company nominated throughout the year would be eligible to win Business of the Year Award (providing they have met items 1-4).

Instructions: Rate each property using the criteria below. Assign a rating from 1 to 5 in each category, with 1 being the lowest and 5 being the highest.

| Property Information | Held a Business Tax Receipt for a Minimum of One Year | Community Involvement? | Business Appearance: Interior and Exterior Properly Maintained? | Customer Service: Are the employees knowledgeable about the product? Courteous and friendly to customers? | TOTAL: |
|---|---|------------------------|---|---|--|
| Business Name: Edward Jones Owner/Manager: Steven Phelps Address: 1970 Rockledge Blvd Phone: 321-636-6882 | | | | | 17, 17, 19, 14 15 82 |
| Business Name: Rockledge Gardens Owner/Manager: Theresa and Kevin Riley Address: 2153 US Hwy 1 Phone: 321-636-7662 | | | | | 20, 19, 20, 20 20, 18, 19 116 |
| Business Name: Owner/Manager: Phone: | | | | | |
| Address: Address: Address: | | | | | |
| Business Name: Owner/Manager: Phone: | | | | | |
| Business Name: Owner/Manager: Phone: | | | | | |



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#LIVEBIGSPACECOAST #ECONDEV

BOARD OF DIRECTORS MEETING

January 5, 2016
1:00 PM

Star Trek's Colonnade at Patrick
1001 North Highway, A1A S Atlantic Ave,
Patrick AFB, FL 32925

Thank you to our Sponsors!

EXHIBITORS

SPONSORS



Full Board Package Available at: SpaceCoastEDC.org/BoardAgenda
No Wi-Fi access at this venue

Now is the time to
see manufacturing
through new eyes

GO. GOVERNMENT
OPPORTUNITIES
ONLINE
CONTRACTS



MADE IN
BREVARD
AN INITIATIVE OF EDC OF FLORIDA'S SPACE COAST

MA
SC

s.n.a.p.
SIMPLIFIED
VISIBLE
ACCELERATED
PERMITTING

technology
DOCKING
A Strategic Alliance Powered by NS55
& the EDC of Florida's Space Coast

UPCOMING EVENTS/MEETINGS

2018 Annual Meeting - Wednesday, October 10, 2018, 10:00 a.m. - 12:00 p.m.

Hilton Melbourne Rialto Place

Wakefield Ballroom

200 Rialto Place

Melbourne, FL 32901

2018 National Meeting - Wednesday, October 10, 2018, 12:00 p.m. - 1:00 p.m.

ONLINE – WEBINAR

2018 Annual Meeting - Wednesday, October 10, 2018, 1:00 p.m.

Cocoa Beach Country Club

5000 Tom Warriner Boulevard

Cocoa Beach, FL 32931

FY 18 /19 BOARD OF DIRECTORS SCHEDULE

Meetings begin at 4:00 p.m.

AUGUST

Space Coast Association of REALTORS

2950 Pineda Plaza Way

Palm Shores, FL 32940

Written notice is required to the EDC if you are unable to attend a meeting.