

ROCKLEDGE COMMUNITY REDEVELOPMENT AGENCY
BOARD OF COMMISSIONERS

REGULAR MEETING MINUTES

Wednesday, February 23, 2022 - 5:30 p.m.

1. CALL TO ORDER / ROLL CALL

The Rockledge Community Redevelopment Agency Board of Commissioners met in regular session on February 23, 2022 at 5:30 p.m. in the Council Chamber at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

PRESENT:	Edward Inman	Commissioner
	Steve Lum	Commissioner
	Frederick Sanders	Commissioner
	Janet Monaco	Commissioner
	David Bucher	Commissioner
	April Fearon	Commissioner
	Joseph Miniclier	Commission Attorney
	Tricia T. Olsson	Recording Secretary

ABSENT:	Al Siefert	Commissioner (<i>Excused</i>)
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STAFF PRESENT:	Dr. Brenda Fettrow	City Manager
	Matthew Trine	Assistant City Manager/ Finance Director
	John Cooper	Planning Director
	Maddie McDonald	Redevelopment Coordinator

With a quorum present, the meeting was called to order by Chairman Edward Inman.

2. APPROVAL OF MINUTES & ATTENDANCE RECORD

A. Meeting of November 18, 2021 (Regular Meeting)

Commissioner Lum moved to approve the minutes and attendance record of the regular meeting on November 18, 2021; seconded by Commissioner Monaco. The motion carried unanimously.

3. FINANCIAL REPORT

A. November 2021

See item 3. C.

B. December 2021

See item 3. C.

C. January 2022

Commissioner Lum moved to be in receipt of the financial reports for the Rockledge Community Redevelopment Agency for the months of November 2021, December 2021, and January 2022; seconded by Commissioner Monaco. The motion carried by unanimous vote.

4. REPORTS FROM STAFF / COMMITTEES

A. Progress Reports

Redevelopment Coordinator McDonald provided an update on the following:

1. Recent Events

- Light Up Rockledge/Festival of Trees, held on December 4, 2021 at the Rockledge Civic Hub
- Cocoa – Rockledge Holiday Parade, held on December 11, 2021

2. Upcoming Events

- Wednesday-Friendsday, March 2, 2022 from 5:30 p.m. – 7:30 p.m. at the Rockledge Civic Hub
- Food Truck Friday, 4th Friday of every month from 4:30 p.m. – 7:30 p.m. at the Rockledge City Hall/Civic Hub parking lot

3. Facade Improvement Grant Program Update

- Redevelopment Coordinator McDonald reported that a total of \$59,144.94 in façade improvement grant projects are in progress for Fiscal Year 2021 - 2022, and projects have been completed in the amount of \$20,000.00 for Fiscal Year 2021 – 2022. A status update was provided, which highlighted completed projects by Rockledge Flats, JPA Properties, and Thrifty Produce and Specialty Meats.

4. Project Updates

- Don Griffin Trail

Redevelopment Coordinator McDonald updated the Commission on the projects being completed around Lake Betsi in the McKnight Family Sports Complex, to include the installation of pavement and sod.

- Barton Boulevard Road Diet

Redevelopment Coordinator McDonald reported that traffic study estimates have been solicited from two companies.

- Barnes Boulevard Streetscape/Landscape

Redevelopment Coordinator McDonald noted that the project is in the final review process with the landscaping company.

- Traffic Signal Control Box Art Wraps

Redevelopment Coordinator explained that the artwork proofs have been approved by Florida Department of Transportation. In the near future, the art wraps will be printed, and an installation date will be set.

5. UNFINISHED BUSINESS

- o None

6. CONSENT BUSINESS

- o None

7. NEW BUSINESS

- A. Approval: Façade Improvement Grant – Pockets and Putters, LLC – 575 Barton Boulevard

Redevelopment Coordinator McDonald presented the facade improvement grant application for Pockets and Putters, LLC, 575 Barton Boulevard to install a 4' x 8' LED sign on the existing detached monument sign. The applicant received two price quotes, and the lower cost estimate from Olympian LED Displays in the amount of \$23,195.45 was chosen. The applicant requested a façade improvement grant in the amount of \$10,000.00.

Sony Barrett, owner of Pockets and Putters, LLC, 575 Barton Boulevard, responded to questions about the business and announced a tentative opening in May or June 2022.

Commissioner Monaco moved to approve the facade improvement grant for Pockets and Putters, LLC in the amount of \$10,000.00; motion seconded by Commissioner Sanders. The motion passed unanimously.

- B. Approval: Facade Improvement Grant – Goin Properties, LLC – 1670 S. Fiske Boulevard

Redevelopment Coordinator McDonald introduced the façade improvement grant application for Goin Properties, LLC, 1670 Fiske Boulevard. Goin Properties, LLC will be repainting the entire building. The applicant received two price quotes for the painting project and chose the lower price quote from WRP Renovations, Inc. in the amount of \$5,400.00. The applicant requested a facade improvement grant in the amount of \$2,700.00. Paint samples were provided to the Commission for review.

Lynne Storm, representative for Goin Properties, 1670 S. Fiske Boulevard, clarified the building location and the paint color scheme, which will provide for continuity with the nearby fire station.

Commissioner Monaco moved to approve the façade improvement grant for Goin Properties, LLC in the amount of \$2,700.00; motion seconded by Commissioner Lum. The motion passed by unanimous vote.

- C. Approval: 2022 Wednesday-Friday Sponsorship

Redevelopment Coordinator McDonald provided information on the 2022 Wednesday-Friday networking and tabletop expo to be held on March 2, 2022 from 5:30 p.m. – 7:30 p.m. The event will be co-sponsored with the Cocoa Beach Regional Chamber of Commerce and hosted by the City of Rockledge. Staff is requesting a \$500.00 sponsorship from the Community Redevelopment Agency to promote the Agency's programs and initiatives to this diverse business-oriented event.

Commissioner Monaco moved to approve the Wednesday-Friday sponsorship in the amount of \$500.00; motion seconded by Commissioner Lum. The motion passed unanimously.

D. Action Item: 2021 Façade Grant Improvement Project of the Year

Redevelopment Coordinator McDonald presented the following nominees for the Façade Improvement Grant Project of the Year for 2021:

- Barton Work Space – 881 Barton Boulevard
- Beach Brewers, LLC – 513 Barton Boulevard
- Double D's Deli and More – 200 Barton Boulevard
- Extreme Plastering & Stucco, Inc. – 394 Richard Road
- William Pentz and Terri Pentz, Pullman West – 100 Eyster Boulevard
- Boater's Gear, DBA: Boater's Exchange - 2145 US Highway 1

Commissioner Sanders nominated Pullman West as the 2021 Façade Improvement Grant Project of the Year.

There being no further nominations, a vote was taken. Commissioner Monaco moved to select Pullman West as the 2021 Façade Improvement Grant Project of the Year; seconded by Commissioner Sanders. The motion passed by unanimous vote.

8. REPORTS FROM COMMISSIONERS

- Commissioner Fearon introduced herself and provided a brief personal and professional background.
- City Manager Fettrow welcomed Commissioner Fearon and shared an update on numerous City projects in process, including ongoing research pertaining to electric vehicle charging stations in the City Hall/Civic Hub parking lot.

9. ADJOURN

There being no further business to come before the Commission, Chairman Inman declared the meeting to be adjourned at 6:10 p.m.

Respectfully submitted,

Tricia T. Olsson
Recording Secretary

Chairman, Board of Commissioners of the
Community Redevelopment Agency