



# COMMUNITY DATA

APRIL 2012

## ROCKLEDGE

### OVERVIEW



Built on the Indian River Lagoon's unique coquina rock ledge, Brevard's First City was incorporated on August 6, 1887. With 25,026 residents, Rockledge's 11.5 square miles include an Interstate 95 interchange with three major north-south roadways (U.S. 1, Fiske Boulevard (S.R. 519), and Murrell Road). The City completed

an \$8 million streetscape and infrastructure improvement project on Barton Boulevard in 2008 and has recently completed a six-lane project on U.S. 1 to upgrade infrastructure and streetscape. Both projects are in the commercial heart of the city.

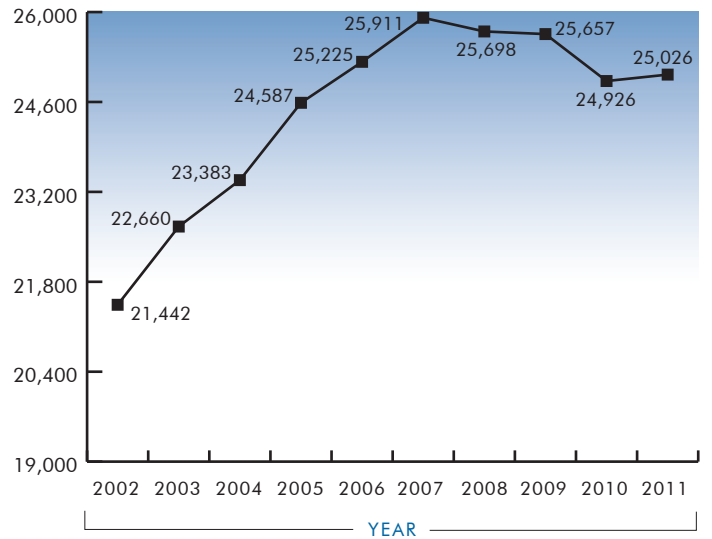
Rockledge operates a Council-Manager form of government and has had only two city managers in 50 years. The community is well known for its political stability. As a full-service community, Rockledge provides law enforcement, fire and advanced medical life support, solid waste and recycling collection, building services, wastewater and water reclamation, stormwater management, and a Public Works Department. Home to three distinct industrial areas, the city contains numerous commercial centers, Wuesthoff Hospital, six public schools, three private schools, and many places of worship. The spirit of community is the greatest asset of the City of Rockledge.

### KEY CONTACTS

City of Rockledge	Mayor:	(321) 690-3978
1600 Huntington Lane	City Manager:	(321) 690-3978
Rockledge, FL 32955	Community	
(321) 690-3978	Redevelopment Agency:	(321) 305-4975
www.cityofrockledge.org	Planning & Zoning:	(321) 690-3978
www.chooserockledge.com	Building Permits:	(321) 690-3984
cityclerk@cityofrockledge.org	Business Tax Receipts:	(321) 690-3984
cra@cityofrockledge.org		

### POPULATION

#### POPULATION



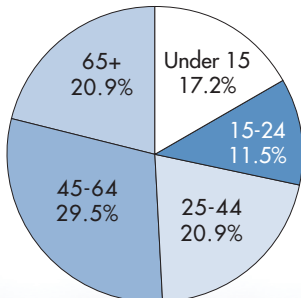
As of April 1st of each year Source: BEBR

### DEMOGRAPHICS

(2011 Estimate)

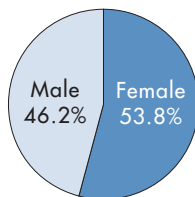
Source: Decision Data Resources

#### AGE DISTRIBUTION

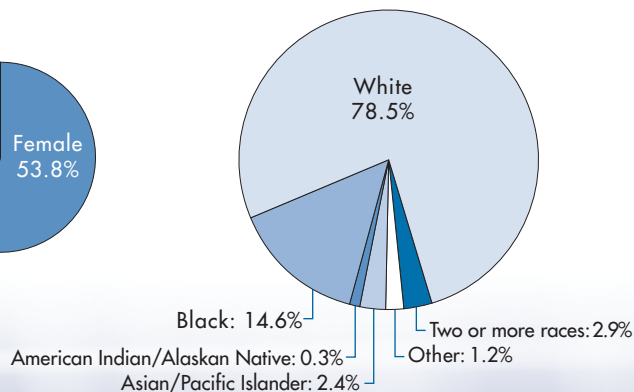


Median Age: 45.2 years

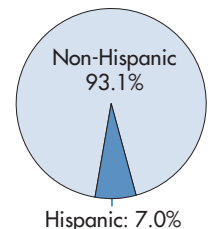
#### GENDER



#### RACIAL DISTRIBUTION



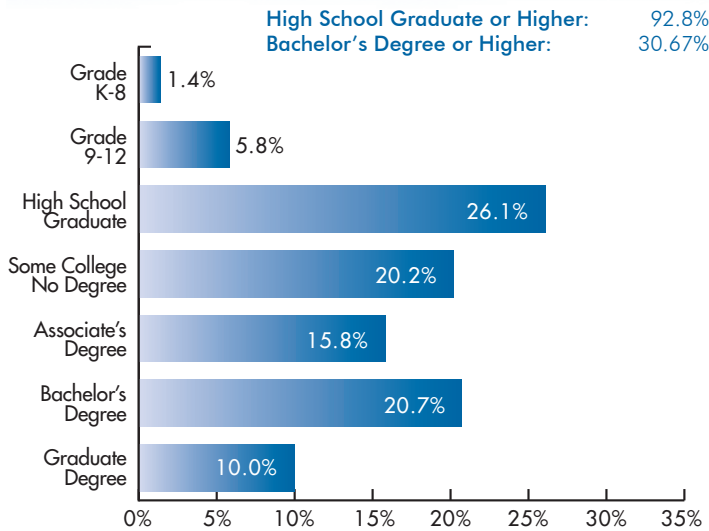
#### ETHNICITY\*



\*Hispanic is considered an ethnicity rather than a race.

## EDUCATION

### EDUCATIONAL ATTAINMENT\* (2011 ESTIMATE)



\*Population 25 years and over.  
Source: Decision Data Resources

### PUBLIC SCHOOLS

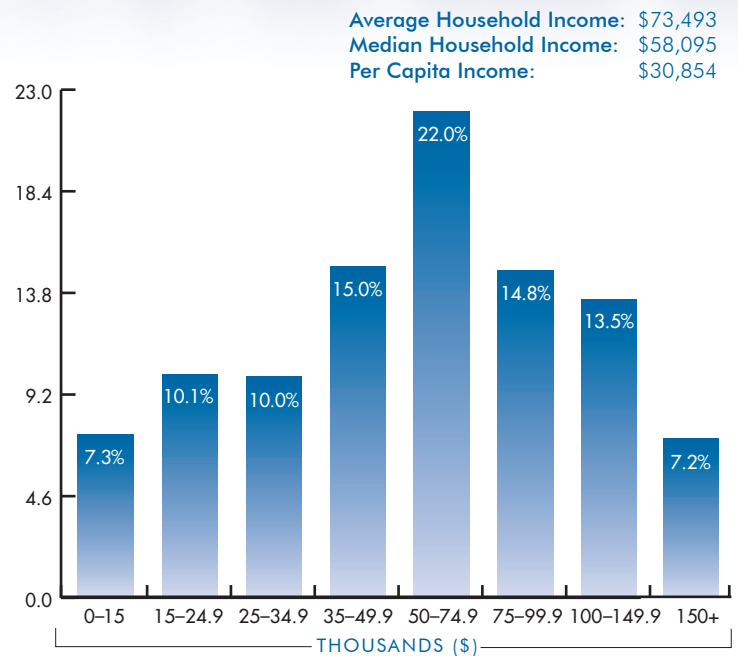
School	Telephone	Grades
<b>ELEMENTARY</b>		
Andersen Elementary	(321) 633-3610	K-6
Golfview Elementary	(321) 633-3570	Pre K-6
Williams Elementary	(321) 617-7700	K-6
<b>SECONDARY</b>		
Kennedy Middle	(321) 633-3500	7-8
McNair Magnet	(321) 633-3630	7-8
Rockledge High	(321) 636-3711	9-12

### COUNTYWIDE HIGHER EDUCATION RESOURCES

School	Location(s)	Telephone	Website
Barry University	West Melbourne Merritt Island	(321) 453-6253	barry.edu
Brevard Community College	Cocoa Melbourne Palm Bay Titusville	(321) 632-1111	brevardcc.edu
Columbia College	Patrick AFB	(321) 783-5506	ccis.edu/PAFB
Embry-Riddle Aeronautical University	Patrick AFB	(321) 783-5020	embryriddle.edu/ spacecoast
Everest University	Melbourne	(321) 253-2929	everest.edu/ campus/melbourne
Florida Institute of Technology	Melbourne	(321) 674-8000	fit.edu
Keiser University	Melbourne	(321) 409-4800	keiseruniversity. edu/melb.php
University of Central Florida, Southern Region	Cocoa Palm Bay	(321) 433-7821	regionalcampuses. ucf.edu
Warner Southern College	Melbourne	(321) 722-1187	
Webster University	Merritt Island Palm Bay Patrick AFB	(321) 449-4500	webster.edu/ spacecoast

## INCOME

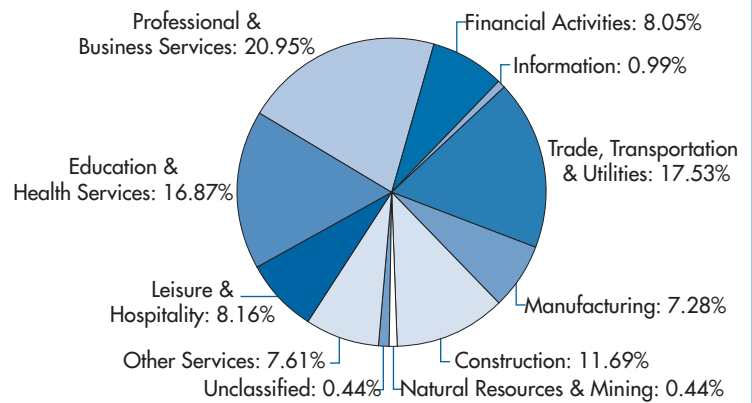
Households by Income (2011 Estimate)



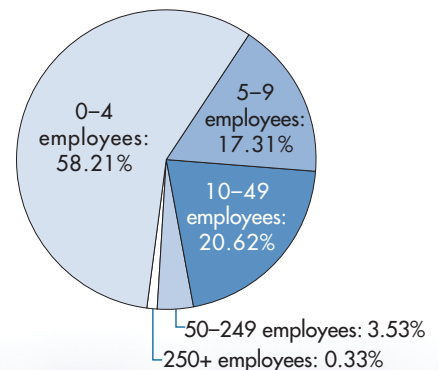
Source: Florida Agency for Workforce Innovation, unpublished data.

## INDUSTRY

### ESTABLISHMENTS BY SECTOR – PRIVATE OWNERSHIP (2011)



### ESTABLISHMENTS BY SIZE – PRIVATE OWNERSHIP (2011)

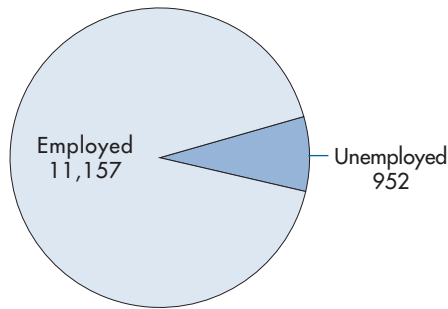


Source: Internal EDC Calculations

## LABOR FORCE & EMPLOYMENT

(2011 Annual Averages)

Labor Force: 12,164



Unemployment Rate: 7.83%

Source: Florida Agency for Workforce Innovation, unpublished data

### LIST OF MAJOR EMPLOYERS IN BREVARD

- The Boeing Company
- DRS Technologies Inc.
- Florida Institute of Technology
- Harris Corporation
- Health First
- Health Management Associates, Inc.
- Lockheed Martin
- Northrop Grumman Corporation
- Raytheon Company
- Rockwell Collins
- United Space Alliance

## HOUSING

2011 MEDIAN SALES PRICE  
\$146,938

Source: Space Coast Association of Realtors

### RESIDENTIAL BUILDING PERMITS ISSUED

Year	Single Family	Multi Family	Total Units
2002	300	4	308
2003	303	10	441
2004	404	16	548
2005	152	5	314
2006	97	9	341
2007	128	3	158
2008	39	6	105
2009	62	3	98
2010	48	12	60
2011	18	122	140

Source: U.S. Census Bureau

## GOVERNMENT & TAXES

Government Structure	Council/Manager
Personal Income Tax	NONE
Personal Property (2011 city millage rate)	6.2500*
Personal Property (2011 total millage rate)	21.1173*
State Corporate Income Tax	5.5%
State Sales Tax	6.0%

\*Source: Brevard County Property Appraiser

## UTILITIES

Electricity	Florida Power & Light Co.	(321) 723-7795
Natural Gas	Florida City Gas	(800) 993-7546
Telephone	AT&T	(888) 757-6500
	Bright House	(321) 254-3300
Water	City of Cocoa	(321) 433-8400

## POINTS OF INTEREST

- Indian River Lagoon, with 2.25 miles of riverfront
- Community Redevelopment District that contains four contiguous sub-districts, including Barton Boulevard – winner of a 2009 Florida Redevelopment Association Streetscape/Capitol Project Award
- Three National Historic Districts and restored historic buildings open for public use
- Fall festivals, Hot Rockin' Nights Car Show in October, Independence Day picnic and celebration and an art and craft show/classic car show each February, as well as a number of other special events.

## RECENT/PLANNED ACTIVITY

(as of January 2011)

- Completion of the U.S. 1 six-lane project with the addition of new pedestrian paths, better access to business locations, new landscaping and decorative street lights, as well as improved traffic flow
- Completed improvements to Eyster Boulevard between U.S. 1 and Murrell Road to improve traffic flow
- Finalization of plans for four-laning of Barnes Boulevard (Brevard County project)
- Completion of a new 20,000 square foot, state-of-the-art police facility
- Working of construction plans for roadway improvements at Fiske Blvd. and Eyster Blvd.
- Completion of two new parks, expanding recreational opportunities
- Continuation of redevelopment projects (drainage and infrastructure improvements on Cedar Street; opening of a Community Garden on Barton Blvd.)

# TRANSPORTATION

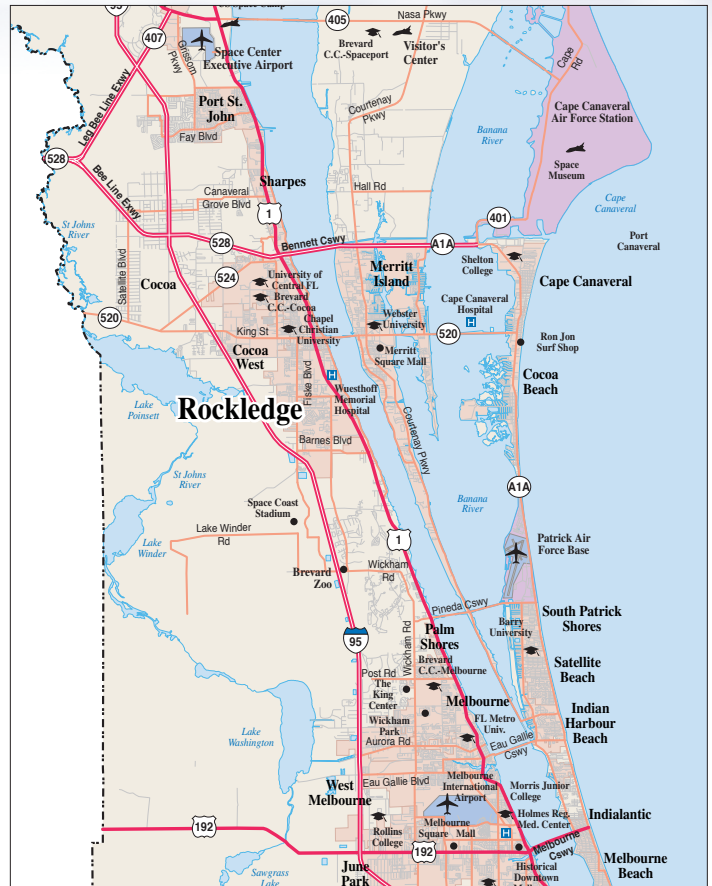
Rockledge is located on Central Florida's East Coast in Brevard County. Truly quadramodal, the area benefits from the extensive transportation network that has sprung up around NASA's Kennedy Space Center.

Connecting the city to the rest of Florida and beyond is a modern, uncongested system of road and rail connections. Interstate 95, US 1, State Road 528 and the Florida East Coast Railway are all excellent methods for land transportation in the immediate area.

Commercial air transportation is provided by Melbourne International Airport – home also to a 1,200 acre industrial park – and by Orlando International Airport just 40 minutes away in neighboring Orange County. General aviation facilities are available at Space Coast Regional Airport, located just five minutes from Kennedy Space Center.

On the Atlantic Ocean sits Port Canaveral, a major deepwater port serving cargo, tanker and cruise markets. Port Canaveral has shown tremendous growth of late, registering 4.5 million short tons of cargo and 3.1 million total cruise passengers in FY 2011.

Port Canaveral, Melbourne International Airport and Space Coast Regional Airport all lie within Foreign Trade Zone 136, enabling qualified businesses to defer or eliminate U.S. Customs' duties on imported goods.



City of Rockledge  
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Rockledge, FL 32955